

Kindly note that the personal data you enter herein is processed by IKO SALES INTERNATIONAL NV, a Belgium company seated at Truibroek 74, 3945 Ham – BELGIUM, email: residential.europe@iko.com, directly or through its data processors.

For the purpose of setting up your account, you are solely requested a username and a valid e-mail address.

After registering your account, you may update your profile information with several other personal data, provided solely on a voluntary basis. Such data shall be processed for rendering you the requested offer/information and for following up on such offer/information thus rendered.

Depending on the subscription choices made by you from your account, as well as on the available details you filled in your profile page, your data shall be also used for direct marketing purposes, such as for newsletters, invitations to seminars, trade fairs, construction expos etc.

Based on your subscriptions, the direct marketing shall be conducted via the communication means listed below, namely:

- online marketing (account messages);
- e-mail marketing;
- telemarketing (phone calls).

The legal basis of such processing is:

- art. 6, paragraph 1, letter b) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (the GDPR), namely in order to provide you with the products available upon registration;
- art. 6, paragraph 1, letter a) of the GDPR, namely your consent for receiving our newsletters and marketing information.

We might transfer your data to our dealers and sales professionals for the purposes mentioned above.

Your data shall be processed for each of the above purposes until you withdraw your consent for such processing, namely:

- until your account on the subpage of the website is deactivated or deleted. You can always request us to deactivate or delete your account – see [privacy policy](#);
- until you unsubscribe from mailing and/or telemarketing. You can withdraw your consent for such processing. You can always request us to deactivate or delete your subscription – see [privacy policy](#).

You may exercise the following rights in connection to such data processing:

Right of access. You may obtain from us confirmation as to whether personal data concerning you are being processed, and, where that is the case, access to the personal data and supplementary information listed by art. 15 of the regulation mentioned above.

Right to rectification. You can rectify the eventual inaccurate personal data concerning you at any time, by operating the necessary amendments directly into your account or by sending us a request to such effect.

Right to restriction of processing. You may request us to restrict your data processing in specific cases, as provided by art. 18 of the regulation mentioned above.

Right to object. You have at any time the right to object to your data being processed for direct marketing, by fully/partially withdrawing your consent as per the above details. Should you object to your data processing for marketing purposes without referring to a specific type of processing, your personal data shall no longer be processed for such purposes.

Right to erasure. You can always request us to delete your account or to erase your personal data.

You may exercise such rights by sending us a request to such effect, in writing, by using the contact details mentioned above.

Right to lodge a complaint with your local Data Protection Authority (DPA), which supervise the application of the data protection law. There is one DPA in each EU member state.

To find your local DPA please visit https://edpb.europa.eu/about-edpb/board/members_en